



Job Family	Business Development		
INNOVATION & MARKETS	Veolia Services Bulgaria Based in Sofia	Marketing and communication specialist	03/2021

1 AIM OF THE JOB

Support Communication & Marketing team in coordinating, developing and executing the company's marketing activities.

2 MAIN RESPONSABILITIES

Support MarCom team in organizing corporate campaigns and various projects
Assist with website maintain and updates
Compose content for social media interaction (Facebook, LinkedIn)
Assist in creative marketing programs development across a variety of channels
Draw meaningful conclusions from campaigns data and identify potential opportunities for improvement
Interact with external partners and assist in building highly credible content that drives brand engagement
Liaise with suppliers on the production of the marketing collateral
Work closely with Business development team to translate company services into marketing materials
Provide reliable administrative support to the daily activity of Communication & Marketing team

3 QUALIFICATION / EXPERIENCE

Relevant University degree in Marketing & Communication, Advertising or related field;
3+ years of work experience in the marketing, advertising, sales or customer care field, preferably in an international company;
Proven working experience in digital marketing, particularly within the service sector;
Highly creative with experience in identifying target audiences and devising digital campaigns that engage, inform and motivate;
Good command of English (verbal & written). French will be a plus;
Excellent computer literacy

4 KEY BEHAVIOURAL SKILLS

Excellent writing skills with the ability to create basic content and edit the work of others;
Strong communication and interpersonal skills for working with others and liaising with external groups and vendors;
Ability to meet deliverable dates, prioritize and organize effectively

5 HOW TO APPLY

talent@veolia.com

not later than February 22, 2021