

# Marketing and Communications Expert

## About us

Veolia group is the global leader in optimized resource management. With about 220,000 employees worldwide, the Group designs and deploys water, waste and energy management solutions which contribute to the sustainable development of communities and industries. Veolia's Purpose is to contribute to the progress of humanity by firmly committing to the Sustainable Development Goals of the United Nations.

Through its three complementary activities, Veolia helps to develop access to resources, preserve available resources and replenish them, which is fully consistent with the company's ambition to become the global champion of ecological transformation. In Bulgaria, the company is operating in two main areas: water and energy - leveraging on its global experience and know-how.

We are currently looking to hire an energetic and goal oriented professional with a desire to join our Communication & Marketing team on the position **Marketing and Communications Expert**.

## The job purpose:

- ✓ Work with and support the Communication & Marketing (MarCom) team in coordinating, developing and executing the company's marketing activities and communication strategy

## What you will be doing?

- ✓ Provide reliable support to the daily activity of the MarCom team to implement the marketing and communication strategy;
- ✓ Organize various campaigns and projects;
- ✓ Ensure the quality and the consistency of the communication levels ;
- ✓ Develop creative marketing programmes across a variety of channels;
- ✓ Use global communications common tools, templates and processes to facilitate integrated communications within the company;
- ✓ Interact with external partners and other stakeholders on demand of the MarCom team;
- ✓ Maintain relations with advertising agencies and assist in building highly credible content that drives brand engagement;
- ✓ Monitor, track and evaluate all marketing activities and draw conclusions to the MarCom team;
- ✓ Analyze campaigns' data and identify potential opportunities for improvement;
- ✓ Manage and coordinate the development and update of the company's country website and LinkedIn profile.

## What we are looking for?

- ✓ Relevant University degree in Marketing & Communications, Advertising or related field;
- ✓ 3+ years of work experience in marketing, digital marketing, advertising, sales or customer relations, preferably in an international company;
- ✓ Writing skills & ability to create and edit basic texts content;
- ✓ Experience with digital/offline marketing channels;
- ✓ Experience with social media marketing;
- ✓ Proven working experience in digital marketing, particularly in the services sector;
- ✓ Highly creative experience in identifying target audiences and devising digital campaigns that engage, inform and motivate;

**Marketing and communications specialist**  
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- ✓ Business acumen and experience with B2B marketing;
- ✓ Fluent reading, writing and verbal communication in English, French is a plus;
- ✓ Excellent computer literacy;
- ✓ Strong communication and interpersonal skills for working with others and liaising with external groups and vendors;
  
- ✓ Ability to communicate complicated messaging into easily understood language;
- ✓ Ability to meet deliverable dates, prioritize and organize effectively;
- ✓ Excellent organizational skills and ability to work under pressure;
- ✓ Team player.

**We offer:**

- ✓ Standard working hours and competitive remuneration;
- ✓ Excellent benefits package: food vouchers, additional healthcare plan, social and holiday bonus system, opportunity to buy company shares at a premium conditions, opportunity to acquire Multisport card; additional insurance package.
- ✓ Variety of corporate trainings and opportunities for growth and development;
- ✓ Excellent working conditions at an international company.

\* In case your application is approved, we will contact you.

\*\* All applications are to be reviewed under complete confidentiality. Veolia collects and managers candidate personal data in consideration of the Law for protection of the personal data and Regulation (EU) 2016/679 of the European Parliament and Council with recruitment purposes